

HUNGARY

for ITU COUNCIL

AS A FOUNDING

MEMBER OF THE ITU, HUNGARY

PROUDLY PRESENTS ITS CANDIDATURE FOR

RE-ELECTION TO ITU COUNCIL FOR

2023-2026



HUNGARY, TALENT FOR THE DIGITAL FUTURE

- The young generation is the key to Hungary's digital future. We have always placed great emphasis on talent management and developing young people's digital and media literacy. We are proud that the Hungarian innovative vision is being passed on and that the legacy left by Tivadar Puskás, Dénes Gábor and János Neumann - to list but a few important names - is being carried on by the younger generation. In addition, the excellent digital infrastructure - safeguarded by outstanding mobile and broadband coverage - and the favourable geo-cultural location contribute to maximising the benefits of ICTs

HUNGARY, DEDICATED PARTNER OF THE ITU

- Hungarian experts present in all Sectors' activities
- Active Hungarian participation in twinning programs: successful organization between NMHH and the regulatory authority of Albania
- Among the first countries in Europe to translate ITU's Child Online Protection Guidelines
- Host country for ITU Telecom World in 2015 and 2019

HUNGARY

in ACTION

CHILD ONLINE PROTECTION

- WSIS Prize 2019 Champion for the Category 16 - AL C9. Media won by the National Media and Infocommunications Authority Hungary (NMHH)
- Successful operation of the "Digital Media Literacy for Parents Program" since 2018
- Complex measures against online bullying for high school students and enhancing digital preparedness for younger generations

BRIDGE BETWEEN PRESENT AND FUTURE

- Establishment of the 5G Coalition with 46 governmental, economic and professional stakeholders for reaping the full benefits of emerging technologies
- Setting up the Hungarian Artificial Intelligence Coalition with 370 organizations for the exchange of best practices
- Adoption of the Hungarian Artificial Intelligence Strategy as basis for creating a data ecosystem

SUSTAINABLE DEVELOPMENT

- Promoting the use of ICTs - including broadband and emerging technologies - in order to enhance our commitment to achieve the UN Sustainable Development Goals, thus contributing to innovation productivity improvement and competitiveness

SMART CITIES

- Establishment of "ZalaZone", an innovation hub and long-term project comprising a 5G-based proving ground for automated vehicles suitable for traditional, electronic and automated vehicles. The project is also considered to be a smart city architecture concept

SPACE INDUSTRY

- Launch of MaSat-1 in 2012, the first indigenous Hungarian cubesat, project of the Budapest University of Technology and Economics (BUTE). The satellite successfully fulfilled its role
- After an innovative development BUTE's second cubesat, SMOG-1 was launched in 2021 with the support of NMHH

BRIDGING THE DIGITAL DIVIDE

- "Digital Success Program" to help the digital inclusion and enhance social responsibility
- Telecom operators are to offer a subscription package with special rates for those digitally excluded
- Tax reduction initiative to contribute to affordable Internet access for citizens in need

